

Rack Rates - Geo

Effective from 1st April, 2010

Time Slot	Rack Rate/Minute
0000-0059	20,000
0100-0159	7,500
0200-0259	7,500
0300-0359	7,500
0400-0459	7,500
0500-0559	7,500
0600-0659	7,500
0700-0759	7,500
0800-0859	7,500
0900-0959	25,000
1000-1059	25,000
1100-1159	25,000
1200-1259	16,000
1300-1359	16,000
1400-1459	16,000
1500-1559	16,000
1600-1659	16,000
1700-1759	16,000
1800-1859	40,000
1900-1959	90,000
2000-2059	175,000
2100-2159	135,000
2200-2259	50,000
2300-2359	75,000

Terms & Conditions

1. Agency discount applicable.
2. Prices are subject to GST and inclusive of agency commission
3. Above rates are not applicable on special occasions, special transmissions and special events
4. For government client/advertiser PKR 200,000/- will be applicable on all time bands and 30% discount will be applicable.
5. IMC reserves the right to change rates at any point of time. However, agreed discounts with the agency/client will be applicable on the revised rates.
6. Standard terms and conditions will apply to all business conducted with IMC