

Rack Rates - Geo News

Effective from 1st April, 2010

Time Slot	Rack Rate/Minute
0000-0059	40,000
0100-0159	15,000
0200-0259	10,000
0300-0359	10,000
0400-0459	10,000
0500-0559	10,000
0600-0659	10,000
0700-0759	20,000
0800-0859	20,000
0900-0959	20,000
1000-1059	20,000
1100-1159	20,000
1200-1259	20,000
1300-1359	20,000
1400-1459	20,000
1500-1559	20,000
1600-1659	20,000
1700-1759	20,000
1800-1859	20,000
1900-1959	75,000
2000-2059	150,000
2100-2159	260,000
2200-2259	115,000
2300-2359	55,000

Terms & Conditions

1. Agency discount applicable.
2. Prices are subject to GST and inclusive of agency commission
3. Above rates are not applicable on special occasions, special transmissions and special events
4. For government client/advertiser PKR 200,000/- will be applicable on all time bands and 30% discount will applicable.
5. IMC reserves the right to change rates at any point of time. However, agreed discounts with the agency/client will be applicable on the revised rates.
6. Standard terms and conditions will apply to all business conducted with IMC