

Co-Sponsorship Packages- Geo News			
Time Bands	CAT	Total Duration	Cost
1700	120 Sec	120 seconds	PKR 80,000 plus GST
One Hour			
Half Hour	90 Sec	90 seconds	PKR 60,000 plus GST
1800	120 Sec	120 seconds	PKR 100,000 plus GST
One Hour			
Half Hour	90 Sec	90 seconds	PKR 75,000 plus GST
1900	120 Sec in each fresh & Repeats	120 seconds	PKR 288,000 plus GST
One Hour			
Half Hour	90 Sec in each fresh & Repeats First Repeat 0500 hrs Repeat                      Second Repeat                      1400 hrs	90 seconds	PKR 216,000 plus GST
2000	120 Sec in each fresh & Repeats	120 seconds	PKR 420,000 plus GST
One Hour			
Half Hour	90 Sec in each fresh & Repeats First Repeat 0100 hrs Repeat                      Second Repeat                      1100 hrs	90 seconds	PKR 315,000 plus GST
2200	120 Sec in each fresh & Repeats	120 seconds	PKR 398,000 plus GST
One Hour			
Half Hour	90 Sec in each fresh & Repeats First Repeat 0200 hrs Repeat                      Second Repeat                      0700 hrs	90 seconds	PKR 299,000 plus GST
2300	120 Sec in each fresh & Repeats	120 seconds	PKR 298,000 plus GST
One Hour			
Half Hour	90 Sec in each fresh & Repeats First Repeat 0400 hrs Repeat                      Second Repeat                      1300 hrs	90 seconds	PKR 224,000 plus GST

#### Terms & Conditions

- Other benefits with each sponsorship include:
- Promos cost is not included in above mentioned cost.
- Complimentary opening announcement in each airing.
- Priority placement of spots.
- Sponsorship is accepted for a minimum of a minimum of quarter for once a week programs and for a minimum of a months for soaps.
- All prices are quoted in PKR. Prices are subject to GST and inclusive of agency commission.
- Advertising material for sponsorship should be provided at least 5 days before the first intended airing.
- Commercial airtime allowed in a sponsorship package must be utilized within the same program.
- Under/Non consumption of agreed commercial airtime between fresh or repeat airings from agency/client side will be billed as per agreed rates through debit note.
- Over consumption of commercial airtime against allowed from agency/client side will be billed on pro-rata basis.
- All timings in PST.