

Sponsorship Packages- Geo News					
Time Bands	CAT	Logos	Scrolls	Total Duration	Cost
1700	120 Sec	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 126,000 plus GST
One Hour					
Half Hour	90 Sec	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 91,000 plus GST
1800	120 Sec	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 158,000 plus GST
One Hour					
Half Hour	90 Sec	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 114,000 plus GST
1900	120 Sec in each fresh & Repeats	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 453,000 plus GST
One Hour					
Half Hour	90 Sec in each fresh & Repeats First Repeat 0500 hrs Second Repeat 1400 hrs	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 326,000 plus GST
2000	120 Sec in each fresh & Repeats	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 662,000 plus GST
One Hour					
Half Hour	90 Sec in each fresh & Repeats First Repeat 0100 hrs Second Repeat 1100 hrs	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 476,000 plus GST
2200	120 Sec in each fresh & Repeats	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 627,000 plus GST
One Hour					
Half Hour	90 Sec in each fresh & Repeats First Repeat 0200 hrs Second Repeat 0700 hrs	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 451,000 plus GST
2300	120 Sec in each fresh & Repeats	3 logos of 10 sec each	3 scrolls of 10 sec each	180 sec	PKR 469,000 plus GST
One Hour					
Half Hour	90 Sec in each fresh & Repeats First Repeat 0400 hrs Second Repeat 1300 hrs	2 logos of 10 sec each	2 scrolls of 10 sec each	130 sec	PKR 338,000 plus GST

Terms & Conditions

- Other benefits with each sponsorship include:
- Promos cost is not included in above mentioned cost.
- Complimentary opening announcement in each airing.
- Priority placement of spots.
- Sponsorship is accepted for a minimum of a minimum of quarter for once a week programs and for a minimum of a months for soaps.
- All prices are quoted in PKR. Prices are subject to GST and inclusive of agency commission.
- Advertising material for sponsorship should be provided at least 5 days before the first intended airing.
- Commercial airtime allowed in a sponsorship package must be utilized within the same program.
- Under/Non consumption of agreed commercial airtime between fresh or repeat airings from agency/client side will be billed as per agreed rates through debit note.
- Over consumption of commercial airtime against allowed from agency/client side will be billed on pro-rata basis.
- All timings in PST.