



Independent Media Corporation (Pvt) Limited  
5th Floor, Printing House,  
1.1. Chundrigar Road,  
Karachi, Pakistan.  
UAN: (021) 111-436-111  
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www.geo.tv

## Advertising Tariff-Geo News

Effective from 1<sup>st</sup> August 2024

Time Bands	Rack Rates Per minute
00:00 - 00:59	99,625
01:00 - 01:59	20,000
02:00 - 02:59	11,625
03:00 - 03:59	11,625
04:00 - 04:59	11,625
05:00 - 05:59	11,625
06:00 - 06:59	11,625
07:00 - 07:59	39,875
08:00 - 08:59	39,875
09:00 - 09:59	39,875
10:00 - 10:59	39,875
11:00 - 11:59	39,875
12:00 - 12:59	53,125
13:00 - 13:59	53,125
14:00 - 14:59	53,125
15:00 - 15:59	53,125
16:00 - 16:59	53,125
17:00 - 17:59	53,125
18:00 - 18:59	66,500
19:00 - 19:59	126,250
20:00 - 20:59	219,250
21:00 - 21:59	292,188
22:00 - 22:59	212,500
23:00 - 23:59	132,813

### Terms & Conditions:

- 1- Agency commission is not applicable on above rates.
- 2- Above rates are exclusive of GST.
- 3- Above rates are not applicable for government advertisements.
- 4- Above rates are not applicable on special transmission/ days/ events/ programming/ positions.
- 5- Standard terms and conditions will apply to all business conducted with Geo News.