



Independent Media Corporation (Pvt) Limited
5th Floor, Printing House,
I.I. Chundrigar Road,
Karachi, Pakistan.
UAN: (021) 111-436-111
Direct: (021) 32629322
www.geo.tv

Advertising Tariff - Geo News

Effective from 1st Jan 2022

Time Band	Rack Rates (Per Minute)
00:00 - 00:59	83,000
01:00 - 01:59	16,750
02:00 - 02:59	9,750
03:00 - 03:59	9,750
04:00 - 04:59	9,750
05:00 - 05:59	9,750
06:00 - 06:59	9,750
07:00 - 07:59	33,250
08:00 - 08:59	33,250
09:00 - 09:59	33,250
10:00 - 10:59	33,250
11:00 - 11:59	33,250
12:00 - 12:59	44,250
13:00 - 13:59	44,250
14:00 - 14:59	44,250
15:00 - 15:59	44,250
16:00 - 16:59	44,250
17:00 - 17:59	44,250
18:00 - 18:59	55,250
19:00 - 19:59	105,000
20:00 - 20:59	182,500
21:00 - 21:59	243,000
22:00 - 22:59	177,000
23:00 - 23:59	110,500

Terms & Conditions:

1. Agency commission is not applicable on above rates.
2. Above rates are exclusive of GST.
3. Above rates are not applicable for government advertisements.
4. Above rates are not applicable on special transmission/ days/ events/ programming/ positions.
5. Geo News reserve the right to change the rates any point of time.
6. Standard terms and conditions will apply to all business conducted with Geo News.